



Just Live, Inc.  
7654 Lily Lake Rd.  
Burlington, WI 53105  
262.757.8003  
[www.justliveinc.org](http://www.justliveinc.org)  
EIN: 32-0375323

Dear Potential Sponsor:

Thank you for your continued support of Just Live, Inc., and The Labor of Love Music Festival. We are excited to announce that we will be moving back to an in-person festival and we hope to see you on September 5, 2021 at our NEW location – Umbrella Bar at The Rock Sports Complex in Franklin, Wisconsin!

We are pleased to bring back all of our bands from last year's virtual festival with one new addition – Georgia Rae Family Band, Mama Said String Band, Jenna & Martin, Good Morning Bedlam and our headliner, Them Coulee Boys!

More than 47,511 suicides occurred in the United States in 2019, making it the 10th leading cause of death for Americans. Every minute someone attempts suicide; every 12 minutes someone dies by suicide and suicide costs the United States \$69 billion annually. This is where Just Live, Inc. and your support comes in. Now more than ever our organization is necessary to help fund, promote and implement educational programs focused on suicide, depression and mental illness.

We are looking forward to supporting the following organizations in 2021:

Marquette University College of Health Sciences – funding pilot programs for mental health research  
Professional Services Group – provides school-based mental health services in schools  
Catholic Charities of Milwaukee – funding supported bilingual mental health services  
AND MANY MORE WITH YOUR SUPPORT!

We thank you in advance for your continued support of Just Live, Inc. and we hope to see you on Sunday, September 5th!

Sincerely,

Robert J. Stevens  
President, Just Live, Inc.

**Suicide, an option you can't live with**

*"When you do nothing, you feel overwhelmed and powerless. But when you get involved, you feel the sense of hope and accomplishment that comes from knowing you are working to make things better." - Pauline R. Kiser*

# 12th Annual "Labor of Love Day" Music Festival Sponsorship Levels

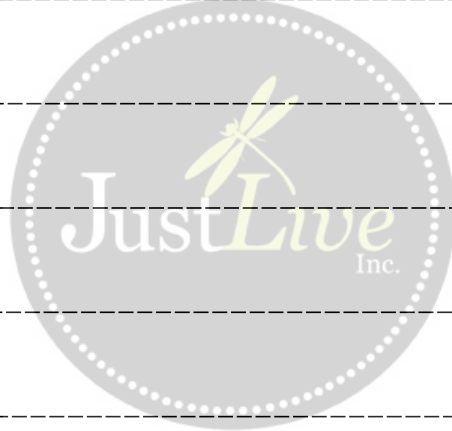
Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Donation Amount: \_\_\_\_\_



Sponsorship required by August 13th in order to be included in our PR/t-shirts. Checks should be made payable to: Just Live, Inc., or for on-line donations, visit <http://www.justliveinc.org>

Mail form back to: Just Live Inc. 7654 Lily Lake Rd. Burlington, WI 53105

## Sponsorship Levels

**Festival Cosponsor: \$25,000**

10 shirts, 20 cash raffle tickets, Listed as a cosponsor of the festival

**Band Cosponsor: \$10,000**

10 shirts, 10 cash raffle tickets, Listed as Cosponsor for the stage and/or band lineup

**Platinum: \$5,000**

6 shirts, 6 cash raffle tickets

**Silver: \$1,000**

4 shirts, 4 tickets

**Bronze : \$500**

2 shirts, 2 tickets

**Copper: \$250**

2 shirts

**Valued Donor: \$\_\_\_\_\_**

\*Please contact us for regarding additional benefits for the Festival Cosponsor and Band Cosponsor levels