Corporate/Business Levels

All corporate sponsor levels will receive a banner display during the festival and be recognized in Just Live marketing materials. Please contact info@justliveinc.org for banner dimensions and to provide your business logo.

Festival Sponsor - Exclusive: \$30,000

Festival Sponsor - Shared (Max. 2): \$20,000

Stage Sponsor - Exclusive: \$10,000

Stage Sponsor - Shared (Max. 3): \$5,000

Beer Tent - Exclusive: \$2,000

Beer Tent - Shared (Max. 2): \$1,000

Talk Tent - Exclusive: \$750

Kids Zone - "Tykes & Toddlers"- Exclusive: \$500

Kids Zone - "Adventure Playground" - Exclusive:

\$500

Kids Zone - "Splash Pad" - Exclusive: \$500

Kids Zone - "Imagination Station" - Exclusive: \$500

Butterfly Sponsor - Shared: \$250 (each added sponsor grows the number of butterflies released

by 100)

LEARN MORE ABOUT THESE AND OTHER GREAT OPPORTUNITIES TO SUPPORT SUICIDE PREVENTION AND MENTAL HEALTH

WWW.JUSTLIVEINC.ORG

(262) 757-8003

info@justliveinc.org

*First come, first served. Terms subject to change based on availability.

Donating Supporter Levels:

\$14,000: "VIP 14 Club"

Same as "Jamie Leigh Legacy" level plus
Title of Honorary Festival Marshal
Board President Chaperone
Band meet & greet
Participate in opening festival announcement
Introduce our closing song
Additional featured website listings

On-stage promotion slot "VIP 14 Club" recognition

\$10,000: "Jamie Leigh Legacy" Premier Family Supporter

Same as "You Are Not Alone" level plus
Upgraded front-row patio seating for 4
Special beverage cart service
4 autographed t-shirts
Participate in butterfly release
Introduce the band of your choice
Exclusive marketing package

Featured placement on banner festival

\$5,000 - \$9,999: "You Are Not Alone" Family Supporter

Same benefits as "Unbroken Circle" level plus
VIP "behind the scenes" access & tour for 4
Reserved patio seating for 4
Pull and announce raffle winners
Featured social media and email listings

Featured social media and email listings

Special stage acknowledgment

\$1,000 - \$4,999: "Unbroken Circle" Supporter

Same benefits as "Friends of Just Live" level plus

Just Live meet & greet

Lead the forming of the audience circle for our closing song

\$500 - \$999: "Friends of Just Live" Supporter

Same as "Companion to the Cause" level plus

Just Live e-blast listing

\$100 - \$499: "Companion to the Cause" Supporter

Social media listing
Website listing
Festival banner listing

See details inside

FULL DETAILS ONLINE AT WWW.JUSTLIVEINC.ORG



SPONSORSHIP AND SUPPORT PACKAGES

WHETHER IT'S SPONSORING
FEATURES OF OUR FESTIVAL OR
BEING PUBLICALLY RECOGNIZED
FOR YOUR SUPPORT OF MENTAL
HEALTH IN OUR COMMUNITY WE'VE
GOT YOU COVERED. GIVE AND BE
CELEBRATED THIS YEAR WITH

EITHER OUR <u>CORPORATE/BUSINESS</u>
LEVELS OR <u>DONATING SUPPORTER</u>
LEVELS. TWO GREAT OPTIONS FOR
ONE GREAT CAUSE!

SPONSORSHIP BRINGS YOU **CLOSER TO THE COMMUNITY** AND LETS THEM KNOW WHAT YOU STAND FOR!

MAKE OUR REACH YOUR REACH

- 5.000 PLUS EMAIL DISTRIBUTION
- 2,500 PLUS ONLINE FOLLOWERS
- THOUSANDS OF FESTIVAL ATTENDEES
- HUNDREDS OF DONORS/SPONSORS
- HUNDREDS OF PARTNERS
- DOZENS OF MEDIA PARTNERS
- 1 UNIVERSAL CAUSE





SPONSOR OR DONATE ONLINE

Donating Supporter Levels:

\$100 - \$499: "Companion to the Cause" Supporter

You are a champion for the impact you make on the lives of those struggling in our community. You or your business will be listed in marketing materials including social media, website, and festival banner.

\$500 - \$999: "Friends of Just Live" Supporter

ith friends like you, we can make a real impact on suicide rates and increase the availability to access for those in need of mental health resources and support. Includes "Companion to the Cause" package plus Just Live e-blast listing

\$1,000 - \$4,999: "Unbroken Circle" Supporter

You help to keep the circle and our message intact and growing. Meet our team at Just Live, Inc. and the folks behind the scenes that make our flagship event go. You will also be announced to lead the forming of our crowd circle which closes out the festival to the song, "Will the Circle Be Unbroken". Includes "Friends of Just Liv

\$5,000 - \$9,999: "You Are Not Alone" Family Supporter

You exemplify the phrase "You Are Not Alone" and for this, we invite you and 3 guests to not be alone as you get special behind-the-scenes access to our festival and prime reserved seating on the VIP patio. Help us pull and announce raffle vinners, and meet the folks that are an integral part of our family here at Just Live Inc. Includes "Unbroken Circle" package plus above as well as, pull and announce raffle winners, featured social media and e-blast, special stage acknowledgment.

\$10,000: "Jamie Leigh Legacy" Premier Family Supporter This special honor remembers Jamie and all those we have lost while celebrating the lives Just Live has been able to impact. You receive 4 reserved front-row seats behind-the-scenes access, special beverage cart service, receive 4 autographed t shirts, join us for the butterfly release, and introduce the band of your choice. Yo or our business will be exclusively featured in marketing materials including soci media ads and content, interviews, and e-blasts as well as being featured on our website. We will also work with you to craft an exclusive post highlighting your business and the importance of this cause to you which will go out to our social media following and e-blast distribution list. You will also be prominently placed on our banner promoting your commitment at the festival. In addition, we will call out ou or your business by name citing your commitment from the stage and have you be recognized by the crowd.

\$14,000: "VIP 14 Club"

You join rarified air honoring our 14th year as our honorary Festival Marshal. Join our Board President as your personal chaperone on a day of celebration! You get 4 exclusive, reserved front-row seats, behind-the-scenes access, special beverage cart service, receive 4 autographed t-shirts, meet the bands, participate in the outterfly release, give out the opening "shout" to our festival, and come on stage to introduce our encore performance of "Will the Circle Be Unbroken" closing the festival. You or your business will be exclusively featured in marketing materials including social media ads and content, interviews, and e-blasts as well as being eatured on our website at multiple landing points including our homepage. We v also offer an exclusive interview with you or a representative to talk about your business and the importance of this cause to you which will go out to our social media following and e-blast distribution list. You will also be prominently placed on our banner promoting your commitment at the festival with the special recognition of being a "VIP 14 Club Member". In addition, we will call out you or your business by name citing your commitment from the stage, and have you be recognized by the crowd. You will also be given the chance to address the crowd directly about you or your business at the festival.

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WITH YOUR SUPPORT

Your support not only goes to propping up mental health research, education, and resources but it also helps those coping with the loss of friends or family to suicide.

The latest data provided by the CDC cited that I death by suicide occurs every 11 minutes. For perspective that is a higher rate than car accidents, heart attack, or firearm homicides.

HERE AT HOME

Wisconsin is particularly hit hard by suicide and mental health. In Kenosha alone the ratio of mental health providers to patients is 1:1075! That is why organizations like ours are so critical to filling the gap supporting community based resources.